



Alcohol Beverage Tastings

General Information February, 2022

The following information is general in nature and intended only to assist Retail Liquor Stores in the City of Wheat Ridge in the conduct of Alcohol Beverage Tastings. When prepared, it was a concise *summary* and *paraphrase* of applicable rules. As a summary, it omits many details that could be important to particular cases or questions. In addition, court decisions, ordinances, and statutes adopted after preparation of this document may alter its accuracy, completeness or applicability. Therefore, this document should be used as a general reference only. At all times, including during tastings, state statutes and local ordinances governing Retail Liquor Stores apply.

- An Alcohol Beverage Tastings Permit is valid only for the period of the existing liquor license.
- An Alcohol Beverage Tastings Permit application must be submitted to the City at least 30 days prior to the first event. To avoid delay in the approval of the yearly permit, applicants must provide complete information as requested on the application form.
- The licensee may amend an approved tastings schedule by delivering to the City Clerk's office and Wheat Ridge Police Department a Notice of Amendment at least 24 hours prior to the unscheduled event.
- Only persons who have completed state-approved server training may conduct or participate in tastings events. Certificates of Training must be filed with the City Clerk prior to a scheduled event.
- A valid Alcohol Beverage Tastings Permit must be posted prominently on the licensed premises during all tastings events.
- The alcohol used in a tasting shall be purchased through a licensed wholesaler, licensed brewpub, distillerypub, vintners restaurant or licensed winery.
- The size of individual alcohol samples shall not exceed one ounce of malt or vinous liquor or one-half ounce of spirituous liquor. The licensee shall not serve more than four individual samples to a patron during a Tasting.
- Tastings shall not exceed a total of five hours in duration per day, which hours need not be consecutive, and shall be conducted only during the operating hours in which the licensee on whose premises the tastings occur is permitted to sell alcoholic beverages, and in no case earlier than 11 a.m. or later than 9 p.m.
- The licensee shall prohibit patrons from leaving the licensed premises with an unconsumed alcohol sample.



- The licensee shall promptly remove all open and unconsumed alcohol beverage samples from the licensed premises or shall destroy the samples immediately following the completion of the Alcohol Beverage Tasting, or store any open containers of unconsumed alcohol beverages in a secure area outside the sales area of the licensed premises for use at a tasting conducted at a later time or date.
- The licensee shall not serve a person who is under twenty-one years of age or who is visibly intoxicated.
- Alcohol samples shall be in open containers and shall be provided to a patron free of charge.
- No manufacturer of spirituous or vinous liquors shall induce a licensee through free goods or financial or in-kind assistance to favor the manufacturer's products being sampled at a tasting. The licensee shall bear the financial and all other responsibility for a tasting.



7500 W. 29th Avenue
Wheat Ridge, CO 80033
303-235-2816

FEE: \$100 (Paid to City of Wheat Ridge)

Date: _____

TASTINGS PERMIT APPLICATION

Licensee Name: _____

DBA: _____

Address: _____

Phone Number: _____

Manager: _____

State License Number: _____

Copies of Training Certificates are attached: Yes No

I hereby certify that the information in this application and all attachments are true, correct, and complete to the best of my knowledge. That it is mine and my agents responsibility to comply with all City and State Codes that affect my license.

Authorized Signature

Title

APPROVAL BY LIQUOR AUTHORITY CHAIR AND CLERK'S OFFICE

Liquor Authority Chair

Date

ATTEST:

DEPUTY City Clerk

Date

Tasting Schedule for: _____

[illegible]
