

SPECIAL STUDY SESSION AGENDA

CITY COUNCIL CITY OF WHEAT RIDGE, COLORADO

7500 W. 29th Ave.
Wheat Ridge CO

February 26, 2018

Upon adjournment from Regular Council Meeting

Individuals with disabilities are encouraged to participate in all public meetings sponsored by the City of Wheat Ridge. Call Sara Spaulding, Public Information Officer 303-235-2877 at least one week in advance of a meeting if you are interested in participating and need inclusion assistance.

Citizen Comment on Agenda Item

1. Draft 2018 Citizen Survey
2. Glass Recycling in Wheat Ridge
3. Conversion Therapy Discussion

ADJOURNMENT



Memorandum

TO: Mayor and City Council

THROUGH: Patrick Goff, City Manager
Heather Geyer, Administrative Services Director

FROM: Carly Lorentz, Assistant to the City Manager

DATE: February 26, 2018

SUBJECT: Draft 2018 Citizen Survey

The enclosed survey is the sixth iteration of the City's biannual survey. The last citizen survey was conducted in 2015. This year we are conducting the survey slightly earlier in the year with the intent to have results in late May to early June so that they can be used to make budget and policy decisions for 2019.

BACKGROUND:

The citizen survey serves as the City's "consumer report card." The purpose of the survey is as follows:

- To assess resident satisfaction with community characteristics and amenities, and
- To evaluate Wheat Ridge local government and employees, and
- To further understand the resident's priorities regarding government services in Wheat Ridge.

The National Research Center (NRC), based in Boulder, administers the survey. In March, a postcard and pre-survey notification letter will be sent to 3,000 randomly-selected households throughout the City. Subsequently, the survey will be mailed at least once to each household; twice, if no response is received by a certain date. For the 2018 survey, residents will have the option to complete the survey online instead of completing the hardcopy survey that will be mailed to them. The online option includes a special code for the randomly selected resident to use to prevent multiple submittals.

New this year we are offering, a separate online survey that will be available to anyone who wishes to participate. The results of this online option will be kept separately and are not scientifically validated. The optional online survey does not replace the results of the random sample but rather provides an additional opportunity for people to participate in the survey if they want to.

Historically, the City has had a high rate of participation, with a response rate of 31% in 2015 and 33% in 2012. The average for a survey of this type ranges from 20 - 30%. Wheat Ridge has always had higher than average response rates. Mailing the survey to 3,000 households, the City

can expect to receive close to 1,000 completed surveys, which would yield a margin of error of plus or minus 3%. The margin of error for the 2015 survey was 5%. For The National Citizen Survey (NCS) and other surveys completed by NRC, approximately 1,200 households are mailed a survey and of those households 300-400 surveys are completed, yielding a 5% margin of error. Therefore, the City is proactive and historically has been effective in mailing the survey to 3,000 households. A margin of error of 5% is typically seen in other national surveys, and is generally viewed as a good and sufficient margin of error.

It is important to note that many of the survey questions allow for comparisons to national and front-range benchmark data, available through the National Research Center (policy questions excluded); therefore, these same questions appear on each iteration of the survey. This approach provides comparable trend data and benchmarks for Wheat Ridge. The NCS was among the first scientific surveys to gather resident opinions on a range of community issues and has been used by more than 300 communities in 45 states. The NCS is the only citizen survey tool endorsed by the International City/County Management Association (ICMA) and the National League of Cities (NLC). Following the data analysis and report writing phase of the project, City Council can expect to see a presentation of the citizen survey results during a study session in late May or early June. Staff also plans to include a snapshot of survey results in a future edition of the *Connections* Newsletter.

POLICY QUESTIONS:

Included for your review, and discussion during the study session on February 26, are several policy questions that directors have drafted with the assistance of the NRC. The purpose of including these policy questions is to gauge the level of support, importance, and opinion of residents related to the following current policy topics. Please keep in mind that the average length of a citizen survey (or best practice) is 5 to 7 pages. Lengthier surveys can negatively impact response rates. Currently, the attached draft is 7 pages.

Policy questions were drafted to include:

- Homelessness, questions 21 & 22
- Short term rentals (Airbnb), question 23
- Residential building heights/bulk plane, questions 24 & 25
- Accessory dwelling units (ADU), questions 26-28
- Environmental sustainability, questions 29

REQUESTED ACTION:

Again, staff is looking for consensus on inclusion of the draft policy questions as well as direction on the addition of any other questions at the February 26 study session. If you have any questions about the 2018 Citizen Survey prior to this meeting, please feel free to contact me at 303-235-2867.

/cgl

Attachment:

1. Draft 2018 Citizen Survey

DRAFT 2018 Wheat Ridge Resident Survey

Please complete this questionnaire if you are the adult (age 18 or older) in the household who most recently had a birthday. The adult's year of birth does not matter. Your responses are confidential and will be reported in group form only. Thank you.

Community and Services

1. Circle the number that best represents your opinion:

	Excellent	Good	Fair	Poor	Don't know
How do you rate Wheat Ridge as a place to live?	1	2	3	4	5
How do you rate your neighborhood as a place to live?	1	2	3	4	5
How do you rate Wheat Ridge as a place to raise children?	1	2	3	4	5
How do you rate Wheat Ridge as a place to work?	1	2	3	4	5
How do you rate Wheat Ridge as a place to retire?	1	2	3	4	5
How would you rate the physical attractiveness of Wheat Ridge as a whole?	1	2	3	4	5
How do you rate the overall quality of life in Wheat Ridge?	1	2	3	4	5

2. Do you think the quality of life in Wheat Ridge is likely to improve, stay the same, or decline over the next 5 years?

- ☐ Improve a lot
 ☐ Improve slightly
 ☐ Stay the same
 ☐ Decline slightly
 ☐ Decline a lot

3. What are your reasons for living in Wheat Ridge? (Please select all that apply.)

- ☐ I feel safe here
 ☐ I like the access to dining and entertainment
 ☐ Cost of living is affordable
- ☐ I like the school my children attend
 ☐ Housing and rental rates are affordable
 ☐ I like that the community is forward-thinking
- ☐ My job is here
 ☐ I've always lived here
 ☐ The growing and diverse community
- ☐ I like my neighborhood
 ☐ I have friends and family in the area
 ☐ None of these
- ☐ I like the location in general

4. Please rate each of the following characteristics as they relate to Wheat Ridge as a whole:

	Excellent	Good	Fair	Poor	Don't know
Sense of community	1	2	3	4	5
Openness and acceptance of the community toward people of diverse backgrounds	1	2	3	4	5
Cleanliness of Wheat Ridge	1	2	3	4	5
Overall quality of new development in Wheat Ridge	1	2	3	4	5
Variety of housing options	1	2	3	4	5
Overall quality of business and service establishments in Wheat Ridge	1	2	3	4	5
Shopping opportunities	1	2	3	4	5
Opportunities to attend cultural activities	1	2	3	4	5
Recreational opportunities	1	2	3	4	5
Employment opportunities	1	2	3	4	5
Educational opportunities	1	2	3	4	5
Opportunities to participate in social events and activities	1	2	3	4	5
Opportunities to volunteer	1	2	3	4	5
Opportunities to participate in civic matters	1	2	3	4	5
Availability of paths and walking trails	1	2	3	4	5
Availability of bike trails	1	2	3	4	5
Availability of affordable quality housing	1	2	3	4	5
Availability of affordable quality child care	1	2	3	4	5
Availability of affordable quality health care	1	2	3	4	5
Availability of affordable quality food	1	2	3	4	5
Availability of preventive health services	1	2	3	4	5
Air quality	1	2	3	4	5
Quality of overall natural environment in Wheat Ridge	1	2	3	4	5
Overall image or reputation of Wheat Ridge	1	2	3	4	5

5. In the last 12 months, about how many times, if ever, have you or other household members participated in the following activities in Wheat Ridge?

	Never	1-2 times	3-12 times	13-26 times	More than 26 times
Used Wheat Ridge recreation center	1	2	3	4	5
Participated in a recreation program or activity	1	2	3	4	5
Used a Wheat Ridge park or trail.....	1	2	3	4	5
Visited Wheat Ridge outdoor pool	1	2	3	4	5
Used a Wheat Ridge bike/pedestrian path.....	1	2	3	4	5
Used Clear Creek Trail.....	1	2	3	4	5
Attended a meeting of local city officials or other local public meeting.....	1	2	3	4	5
Watched a meeting of local city officials on cable television	1	2	3	4	5
Participated in a senior program	1	2	3	4	5
Visited the Active Adult Center	1	2	3	4	5
Dined at a Wheat Ridge restaurant (other than fast food)	1	2	3	4	5
Used the Wheat Ridge library.....	1	2	3	4	5
Attended a Wheat Ridge festival or special event.....	1	2	3	4	5
Ridden an RTD bus.....	1	2	3	4	5

6. The following are services provided by the City of Wheat Ridge. For each service, please first rate the *quality* of each service and next rate the *importance* of each service.

	<u>Quality</u>					<u>Importance</u>				
	Excellent	Good	Fair	Poor	Don't know	Essential	Very important	Somewhat important	Not at all important	Don't know
Snow removal.....	1	2	3	4	5	1	2	3	4	5
Street repair and maintenance	1	2	3	4	5	1	2	3	4	5
Street cleaning.....	1	2	3	4	5	1	2	3	4	5
Traffic enforcement.....	1	2	3	4	5	1	2	3	4	5
Code enforcement (junk vehicles, weed control, trash, outside storage).....	1	2	3	4	5	1	2	3	4	5
Animal control	1	2	3	4	5	1	2	3	4	5
Land use, planning and zoning	1	2	3	4	5	1	2	3	4	5
Building permits.....	1	2	3	4	5	1	2	3	4	5
Building inspections.....	1	2	3	4	5	1	2	3	4	5
Maintenance of existing city parks.....	1	2	3	4	5	1	2	3	4	5
Maintenance of open space and trails	1	2	3	4	5	1	2	3	4	5
Recreation programs	1	2	3	4	5	1	2	3	4	5
Recreation facilities	1	2	3	4	5	1	2	3	4	5
Community/public art	1	2	3	4	5	1	2	3	4	5
Services/programs for youth.....	1	2	3	4	5	1	2	3	4	5
Services/programs for seniors.....	1	2	3	4	5	1	2	3	4	5
Municipal court	1	2	3	4	5	1	2	3	4	5
Public information services	1	2	3	4	5	1	2	3	4	5
Policing services.....	1	2	3	4	5	1	2	3	4	5
Police response time to emergency police calls (not code enforcement).....	1	2	3	4	5	1	2	3	4	5
Police response time to non-emergency police calls (not code enforcement).....	1	2	3	4	5	1	2	3	4	5
Crime prevention (School Resource Officers, neighborhood watch, citizen police academy) .	1	2	3	4	5	1	2	3	4	5

7. Overall, how would you rate the quality of the services provided by the City of Wheat Ridge?

☐ Excellent
 ☐ Good
 ☐ Fair
 ☐ Poor
 ☐ Don't know

8. Please rate the following aspects of transportation within the City of Wheat Ridge:

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Condition of city streets	1	2	3	4	5
Access to mass transit	1	2	3	4	5
Ease of car travel in Wheat Ridge	1	2	3	4	5
Ease of bus travel in Wheat Ridge	1	2	3	4	5
Ease of walking in Wheat Ridge	1	2	3	4	5
Ease of bicycle travel in Wheat Ridge	1	2	3	4	5
Traffic flow on major streets	1	2	3	4	5

9. Please indicate how likely or unlikely you are to do each of the following:

	<u>Very likely</u>	<u>Somewhat likely</u>	<u>Somewhat unlikely</u>	<u>Very unlikely</u>	<u>Don't know</u>
Recommend living in Wheat Ridge to someone who asks	1	2	3	4	5
Remain in Wheat Ridge for the next five years	1	2	3	4	5

City Government and Employees

10. How would you rate the overall performance of the Wheat Ridge city government?

☐ Excellent ☐ Good ☐ Fair ☐ Poor ☐ Don't know

11. Please rate the following aspects of Wheat Ridge city government performance.

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
The extent to which Wheat Ridge elected officials act in the best interest of the community at large	1	2	3	4	5
The quality of work performed by City of Wheat Ridge employees	1	2	3	4	5
The value of services for the taxes paid to Wheat Ridge.	1	2	3	4	5
The overall direction that Wheat Ridge is taking	1	2	3	4	5
The job Wheat Ridge does at informing residents on major issues within the community	1	2	3	4	5
The job Wheat Ridge government does at welcoming citizen involvement	1	2	3	4	5

12. In the last 12 months, have you had any in-person, phone or email contact with a City of Wheat Ridge employee(s)?

☐ Yes (go to question 13) ☐ No (go to question 14)

13. What was your impression of the City of Wheat Ridge employee(s) overall? (Rate each characteristic below.)

	<u>Excellent</u>	<u>Good</u>	<u>Fair</u>	<u>Poor</u>	<u>Don't know</u>
Knowledge	1	2	3	4	5
Responsiveness	1	2	3	4	5
Courtesy	1	2	3	4	5
Making you feel valued	1	2	3	4	5
Overall impression	1	2	3	4	5

14. Please rate how safe you feel in the following areas in Wheat Ridge:

	<u>Very safe</u>	<u>Somewhat safe</u>	<u>Neither safe nor unsafe</u>	<u>Somewhat unsafe</u>	<u>Very unsafe</u>	<u>Don't know</u>
Parks and playgrounds	1	2	3	4	5	6
Recreation centers	1	2	3	4	5	6
In your neighborhood	1	2	3	4	5	6
In your home	1	2	3	4	5	6
On the trail system	1	2	3	4	5	6
On roadways	1	2	3	4	5	6
Retail/commercial areas	1	2	3	4	5	6

15. Please indicate whether or not each of the following has applied to you in the last 12 months.

	No	Yes
Household member was a victim of a crime in Wheat Ridge.....	1	2
Reported a crime to the police in Wheat Ridge	1	2

16. How important, if at all, is it for the Wheat Ridge Police Department to prioritize resources in each of the following areas in the next 12 months?

	Essential	Very important	Somewhat important	Not at all important	Don't know
Solving violent crimes.....	1	2	3	4	5
Solving property crimes.....	1	2	3	4	5
Reducing illegal activities committed by youth	1	2	3	4	5
Reducing illegal drug activity.....	1	2	3	4	5
Enforcement of traffic laws	1	2	3	4	5
Code enforcement.....	1	2	3	4	5
Crime prevention (School Resource Officers, neighborhood watch, citizen police academy) ..	1	2	3	4	5

17. Please indicate how much of a priority, if at all, each of the following areas is for the City of Wheat Ridge Police Department to focus resources on the next two years.

	High priority	Medium priority	Low priority	Not a priority	Don't know
Better connection with the community (i.e., community forums, events)	1	2	3	4	5
Increased visibility of police.....	1	2	3	4	5
Additional training for officers to more effectively deal with mental health issues ...	1	2	3	4	5
Greater accessibility to police and police-related information	1	2	3	4	5
More community policing officers (problem solving at a community level such as neighborhood problems)	1	2	3	4	5
Adding officers in public schools	1	2	3	4	5
Increasing use of technology, such as body cameras.....	1	2	3	4	5
Adding surveillance cameras in high crime area	1	2	3	4	5

Economic Development

18. Please rate the following statements by circling the number which best represents your opinion. Wheat Ridge should...

	Strongly agree	Somewhat agree	Neither agree nor disagree	Somewhat disagree	Strongly disagree	Don't know
Promote efforts to revitalize Wheat Ridge's housing areas.....	1	2	3	4	5	6
Promote efforts to revitalize Wheat Ridge's business areas.....	1	2	3	4	5	6
Strengthen Wheat Ridge's community image and identity.....	1	2	3	4	5	6
Promote efforts to attract and recruit new types of retail businesses to Wheat Ridge	1	2	3	4	5	6
Promote efforts to revitalize business corridors such as 38 th Avenue, 44th Avenue, Wadsworth Boulevard and Kipling St	1	2	3	4	5	6
Promote efforts to attract new jobs.....	1	2	3	4	5	6

19. For each type of shopping, please estimate how frequently you make purchases in Wheat Ridge:

	Never	Very infrequently	Somewhat infrequently	Somewhat frequently	Very frequently	Don't know
Grocery shopping.....	1	2	3	4	5	6
Health services.....	1	2	3	4	5	6
Meals and entertainment.....	1	2	3	4	5	6
Household items.....	1	2	3	4	5	6
Computers and electronics.....	1	2	3	4	5	6
General retail (shoes, beauticians, clothing, etc.).....	1	2	3	4	5	6
Community gardens	1	2	3	4	5	6

20. When you shop outside of Wheat Ridge, why do you shop outside of Wheat Ridge? (Check all that apply.)

- ☐ Don't shop outside of Wheat Ridge
 ☐ It is more affordable
☐ It is convenient; on my way to or from work or near my home
 ☐ Visit a mall or other major retailers
☐ I like the range of quality goods and services
 ☐ I shop online
☐ Desired item is not available in Wheat Ridge
 ☐ Other

Policy Topics

21. To what degree, if at all, is homelessness a problem in the City of Wheat Ridge?

- ☐ Major problem
 ☐ Moderate problem
 ☐ Minor problem
 ☐ Not a problem
 ☐ Don't know

22. How important to you, if at all, is it that the City provide funding to community-based organizations that serve the homeless populations for each of the following services?

	<u>Essential</u>	<u>Very important</u>	<u>Somewhat important</u>	<u>Not at all important</u>	<u>Don't know</u>
Job training programs.....	1	2	3	4	5
Mental health programs.....	1	2	3	4	5
Substance abuse programs.....	1	2	3	4	5
Housing assistance programs	1	2	3	4	5
Supportive housing, which combines housing with services such as job training and substance abuse program.....	1	2	3	4	5

23. To what extent do you support or oppose each of the following conditions if short-term rentals (such as Airbnb) were allowed in the City?

	<u>Strongly support</u>	<u>Somewhat support</u>	<u>Neither support nor oppose</u>	<u>Somewhat oppose</u>	<u>Strongly oppose</u>	<u>Don't know</u>
Allow a single family home, apartment or condo to be used as short-term rentals	1	2	3	4	5	6
Allow accessory dwelling units (e.g., carriage houses or garages) to be used as short-term rentals	1	2	3	4	5	6
Limit the number of total days a property can be rented per year	1	2	3	4	5	6
Require the property owner to live in the house and only rent room(s) not the whole house	1	2	3	4	5	6
Require residents to apply for a City license to rent their property.....	1	2	3	4	5	6
Collect a lodger's tax for short-term rentals (similar to the current lodger's tax for visitors of hotels/motels, which is 10%)	1	2	3	4	5	6

24. Currently, the City restricts residential building heights for new construction and additions. The maximum building height is 35 feet in all of the City's single-family zone districts. Thinking about the building height of single- and two-family homes in Wheat Ridge, please select the one statement below that most closely represents your opinion.

- ☐ The City should maintain current residential building heights for new infill development in established neighborhoods.
☐ The City should further restrict current residential building heights for new infill development in established neighborhoods.
☐ I don't know.

25. In addition to building height regulations, currently there are bulk plane regulations in two zone districts in East Wheat Ridge. Bulk plane is a diagonal limit that also regulates vertical construction. By adding the diagonal limit, a houses' upper stories are required to be set back further from perimeter property lines. This typically still allows 2-3 story homes, but increases the required separation between homes. To what extent do you support or oppose each of the following regulations?

	<u>Strongly support</u>	<u>Somewhat support</u>	<u>Neither support nor oppose</u>	<u>Somewhat oppose</u>	<u>Strongly oppose</u>	<u>Don't know</u>
Bulk plane regulations in general	1	2	3	4	5	6
Expansion of bulk plane regulations to other areas of city	1	2	3	4	5	6

26. Accessory Dwelling Units (ADU) are secondary, independent housing units with a separate entrance, kitchen, bath, and bed created within a single family home or on its lot. Currently the City does not allow ADU's. To what extent do you support or oppose the City allowing ADU's?

☐ Strongly support
 ☐ Somewhat support
 ☐ Neither support nor oppose
 ☐ Somewhat oppose
 ☐ Strongly oppose
 ☐ Don't know

27. If ADUs were allowed, how important to you, if at all, would each of the following regulations be?

	Essential	Very important	Somewhat important	Not at all important	Don't know
Ensure the ADU is architecturally compatibility with existing home	1	2	3	4	5
Restrict the size of the ADU.....	1	2	3	4	5
Limit the number of people allowed to live in the ADU	1	2	3	4	5
Require the property owner to live in either r main house or ADU	1	2	3	4	5
Require off-street parking	1	2	3	4	5

28. How likely, if at all, would you be to consider adding an ADU for each of the following reasons?

	Very likely	Somewhat likely	Somewhat unlikely	Very unlikely	Don't know	Not applicable
For an elderly family member	1	2	3	4	5	6
For a disabled family member	1	2	3	4	5	6
For an adult child	1	2	3	4	5	6
For visitors	1	2	3	4	5	6
For my own personal use	1	2	3	4	5	6
For rental income	1	2	3	4	5	6

Some other reason (please specify): _____

29. How important to you, if at all, is it that the City focus on each of the following areas of environmental sustainability?

	Essential	Very important	Somewhat important	Not at all important	Don't know
Composting.....	1	2	3	4	5
Diverting trash from the landfill	1	2	3	4	5
Encouraging water conservation	1	2	3	4	5
Encouraging water quality improvement	1	2	3	4	5
Encouraging biking or walking, instead of automobile use	1	2	3	4	5
Availability of and access to public transit.....	1	2	3	4	5
Energy efficiency for city buildings	1	2	3	4	5
Energy efficiency for the community	1	2	3	4	5
Green buildings in the community	1	2	3	4	5
Renewable energy (wind or solar) in the community	1	2	3	4	5
Renewable energy (wind or solar)in the home	1	2	3	4	5
Creating walkable communities (providing sidewalk connections, bike lanes, retail/shopping/grocery closer to homes, etc.)	1	2	3	4	5

Information Sources

30. In a typical month, about how many times, if ever, do you use each of the following?

	Never	1-3 times a month	Once a week	Multiple times a week	Daily
Facebook.....	1	2	3	4	5
Twitter	1	2	3	4	5
YouTube	1	2	3	4	5
LinkedIn	1	2	3	4	5
NextDoor	1	2	3	4	5
Instagram.....	1	2	3	4	5
Snapchat	1	2	3	4	5

31. In the last 12 months, about how many times, if ever, have you or other household members used the following sources of information for news about Wheat Ridge?

	Never	1-2 times	3-12 times	13-26 times	More than 26 times
City Quarterly "Connections" Newsletter.....	1	2	3	4	5
Parks and Recreation Activity Guide.....	1	2	3	4	5
Denver Post.....	1				
Denver Post YourHub	1	2	3	4	5
Wheat Ridge Transcript	1	2	3	4	5
Neighborhood Gazette	1	2	3	4	5
Radio news.....	1	2	3	4	5
Television news.....	1	2	3	4	5
WRTV8 (Government Access Channel).....	1	2	3	4	5
City live/on-demand videostreaming	1	2	3	4	5
City's website: www.ci.wheatridge.co.us.....	1	2	3	4	5
City website automatic notifications (e.g., community events, calendar listing).....	1	2	3	4	5
City of Wheat Ridge social media sites (Facebook, Twitter)					
Wheat Ridge Police Department social media sites (Facebook or Twitter)	1	2	3	4	5
Active Adult Center's Facebook page	1	2	3	4	5
Wheat Ridge Recreation Center's Facebook page.....	1	2	3	4	5
Community-created Facebook groups/pages about Wheat Ridge	1	2	3	4	5
Neighborhood websites (e.g., NextDoor, i-neighbors, etc.)	1	2	3	4	5
Word of mouth	1	2	3	4	5

Demographics

Our last questions are about you and your household. All of your responses are completely confidential and will be reported in group form only.

D1. About how long have you lived in Wheat Ridge?

(Write 0 if six months or less) _____ years

D2. In what city do you work? (If you work in more than one city, check the box for the city in which you most often work.)

- | | |
|-------------------------------------|--|
| <input type="checkbox"/> Arvada | <input type="checkbox"/> Louisville |
| <input type="checkbox"/> Aurora | <input type="checkbox"/> Northglenn |
| <input type="checkbox"/> Boulder | <input type="checkbox"/> Thornton |
| <input type="checkbox"/> Broomfield | <input type="checkbox"/> Westminster |
| <input type="checkbox"/> Denver | <input type="checkbox"/> Wheat Ridge |
| <input type="checkbox"/> Englewood | <input type="checkbox"/> Other |
| <input type="checkbox"/> Golden | <input type="checkbox"/> Do not work (student, homemaker, retired, etc.) |
| <input type="checkbox"/> Lakewood | |
| <input type="checkbox"/> Littleton | |

D3. Please check the appropriate box indicating the type of housing unit in which you live.

- | | |
|--|--------------------------------------|
| <input type="checkbox"/> Detached single-family home | <input type="checkbox"/> Apartment |
| <input type="checkbox"/> Condominium or townhouse | <input type="checkbox"/> Mobile home |
| <input type="checkbox"/> Duplex | |

D4. Do you live in senior housing such as an assisted-living or senior living community?

- ☐ Yes ☐ No

D5. Do you own or rent your residence?

- ☐ Own ☐ Rent

D6. How many people (including yourself) live in your household? _____ people

D7. How many of these household members are 17 or younger? _____ people

D8. Please indicate the number of dogs and cats in your household. (Please write 0 if none.)

A. Number of dogs _____ B. Number of cats _____

D9. How much do you anticipate your household's total income before taxes will be for the current year? (Please include in your total income money from all sources for all persons living in your household.)

- | | |
|---|---|
| <input type="checkbox"/> Less than \$15,000 | <input type="checkbox"/> \$50,000 to \$74,999 |
| <input type="checkbox"/> \$15,000 to \$24,999 | <input type="checkbox"/> \$75,000 to \$99,999 |
| <input type="checkbox"/> \$25,000 to \$34,999 | <input type="checkbox"/> \$100,000 to \$124,999 |
| <input type="checkbox"/> \$35,000 to \$49,999 | <input type="checkbox"/> \$125,000 or more |

D10. What is your age?

- | | | |
|--------------------------------|--------------------------------|-------------------------------|
| <input type="checkbox"/> 18-24 | <input type="checkbox"/> 45-54 | <input type="checkbox"/> 75 + |
| <input type="checkbox"/> 25-34 | <input type="checkbox"/> 55-64 | |
| <input type="checkbox"/> 35-44 | <input type="checkbox"/> 65-74 | |

D11. What is your race? (Please check all that apply.)

- ☐ White
- ☐ Black or African American
- ☐ Asian or Pacific Islander
- ☐ American Indian, Eskimo, or Aleut
- ☐ Other

D12. Are you Hispanic/Spanish/Latino?

- ☐ Yes ☐ No

D13. What is your gender?

- ☐ Female ☐ Male

D14. Did you vote in the last election?

- ☐ Yes ☐ No

Thank you very much! Please return the completed questionnaire, in the postage-paid envelope provided, to:
National Research Center, Inc.
2955 Valmont Road, Suite 300
Boulder, CO 80301



Memorandum

TO: Mayor and City Council

THROUGH: Patrick Goff, City Manager
Heather Geyer, Administrative Services Director

FROM: Carly Lorentz, Assistant to the City Manager

DATE: February 26, 2018

SUBJECT: Glass Recycling in Wheat Ridge

In November of 2017, the City partnered with Clear Intentions and EnviroHub to offer free glass only recycling to all Wheat Ridge residents and businesses. Clear Intentions diverts the glass from landfills and processes it into a high-quality crushed glass, which is used in the manufacturing of new glass bottles used by Rocky Mountain Bottling.

Currently, the city has one glass container located at 9110 W 44th Ave. behind the Parks Administrative Office Building. Wheat Ridge residents and businesses can drop off glass bottles and jars free 24 hours a day, 7 days a week. Brittany Evans with Clear Intentions is here to provide an update on how much glass has been collected and discuss options for program expansion.

Attachment:

1. Clear Intentions Proposal



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GLASS RECYCLING SERVICE PROPOSAL FOR:



This proposal has been prepared for City of Wheat Ridge.

Included: Service Description, Fees, Discounts and Recommendations

Prepared By: Brittany Evans

395-212-4019

Bevans@clearintentions.glass

303-993-8221

www.clearintentions.glass





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OVERVIEW

GLASS VALET SERVICE DESCRIPTION

Service Benefits

Standard Service Costs & Fee's

Service Discounts & Offers

CLASSY GLASS STATION SERVICE DESCRIPTION

Service Benefits

Standard Service Costs & Fee's

Your Program Estimation

GLASS SATELLITES

Service Benefits

Glass Recycling Roll-Off Service

Your Program Estimation

RECOMMENDATIONS



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OVERVIEW

Clear Intentions is excited to provide City of Wheat Ridge with this proposal for our glass recycling service. This proposal reviews various services requested, recommended options, and discounts. Services reviewed in this proposal:

1. Glass Valet
2. Classy Glass Stations
3. Glass Satellites

With your participation in our programs, we hope to help you get one step closer to your sustainability goals, increase efficiency and, together, help to save the planet one bottle at a time.

Did you know that almost ALL of your glass ends up in the landfill whether it's in your trash or single-stream recycling bin? This occurs because of contamination from other materials that get compacted together. With our glass only programs, we are able to maintain the high-quality of glass that is needed in order to up-cycle 100% of the glass collected into cool new sustainable products while also increasing the quality and recovery rate of your other recycling programs!

Check us out at www.clearintentions.glass or

Follow us on [Facebook](#), [Twitter](#), [Instagram](#) or Snapchat to stay up to date with cool new stories
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GLASS VALET SERVICE DESCRIPTION

WHAT IS GLASS VALET?

Glass Valet is a glass only collection program that helps businesses move towards zero waste.

This program can streamline operating efficiency, reduce safety hazards, and improve the business' environmental image, while also potentially reducing waste costs.



Service Benefits

Additional Cart Request	Have a big event coming up? No problem, we can bring you some extra carts for a minimal charge to help handle all that extra glass.
Annual Discounts	After a year of being with us, if you qualify for discounts, we apply them for you automatically. The cleaner you keep your glass and the more glass you keep recycle, the more discounts you get! Make that glass work for you.
Cart Optimization	We follow your busy seasons and slow seasons, so we can optimize your program by giving you the carts you need when you need them.
Cart Swaps	Carts get stinky, we understand, so we wash the carts for you up to two times per year! That way you don't have to.
Cleanliness	Our drivers make sure to keep the area clean where your carts are dumped. Keeping brooms on the back of the trucks so they can always sweep up glass that may have dropped on the ground.

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Free Glass Only Stickers	Don't have "Glass Only" indoor bins? That's ok, we've got stickers for that. Label what indoor bins are going to be dedicated for glass recycling.
Free Training Posters	Need some posters to help remind staff what they can and can't recycle? No worries, we got you covered. Just give us a shout out and we can send them over to you.
Free Training 1x Per Year	Have a regular turn over rate? We can make sure to get your staff trained on what to put into the glass only bins, while answering questions by giving a cool insight into glass processing and why it's important what they put into the bins.
Opt-In To Clear Crawls	We do a special events in some areas, called Clear Crawls that is open to the public once a month in the summertime. It's a night out on the town that hits 3 of our clients for food, drink and some entertainment. Want some extra love? Just opt-in!
Quarterly Glass Reports	Your success matters to us, so we track how much glass you are recycling and give you a report every quarter that shows your monthly weights so you can track your success too!

Standard Service Costs & Fee's

Below are the standard costs and fee's for our Glass Valet service. Most fees are a per instance cost, including contamination fees. Training is offered to help avoid contamination fees, and get your team on board quickly. More information on training is in the Service Discounts & Offers.

- Service price is per cart, per pick up.
- Monthly cost is based off weekly pickup service.

Pick ups may be increased or decreased according to the needs of each location. If a location has a seasonal cycle, where more pickups are needed during a particular time of the year, Clear Intentions adjusts pick ups for that cycle to save you money, and optimize glass recycling routes.

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Standard Program Costs	Price Per Pick Up
Small Cart 64 G. Cart for Glass Valet <i>For all applications including mountain towns, public drop off locations and multiple pick up points within a location (ex. apartment complex)</i>	\$5.00
POD 64 gal. cart, with lockable lid and circular opening in top. <i>These pods are designed to be used in more public areas, such as trash rooms and events, where contamination control is needed with convenient access.</i>	\$5.50
Large Cart 95 G. Toter Cart for Glass Valet <i>Only for metro areas and single pick up points within a location.</i>	\$6.00

Additional Program Fees and Services	Price Per Cart
Extra Pick Up	\$10.00
Failure to provide access for pick-up/delivery	\$10.00
Lost, Stolen or Destroyed Cart	\$50.00
Cart Drop/ Pick Up Fee <i>This is a cart drop fee for all events and seasonal clients.</i>	\$15.00

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Contamination Fees	
Contamination- Ceramics, Pyrex, Mirrors 1 warning is permitted every 3 months before charges are incurred. Cost is per cart.	\$5.00
Contamination- Food/Trash 5% or more of food or trash in a single cart. 1 warning is permitted every 3 months before charges are incurred. Cost is per cart.	\$5.00
Contamination- Trash Bags Glass encased in trash bag or full of trash or other materials. 1 warning is permitted every 3 months before charges are incurred. Cost is per cart.	\$15.00
Hazardous Materials Hazardous materials include lightbulbs, tv's, and any glass containing lead or mercury. Inclusion of these items requires entire bin of glass to be disposed of. NO WARNINGS, CHARGES INCURRED ON FIRST INCIDENT. Cost is per cart	\$25.00
Other Associated Fees	
Admin Fee Cost per month- NOT per cart	\$5.00
Account Set Up Fee Account Set Up Fees are incurred based on extra set up costs for a client needing unique accommodations, for example, additional insurance requirements- these costs are adjusted according to the requirements needed.	\$55.00

Service Discounts & Offers

We know you are doing your best to recycle your glass, and we want to thank you, our awesome clients, for all the great work you do! Below are the discounts you get when you are an annual client and keep your glass clean for us! It's all about making your glass work for you.

Discount Name	Discounts Applied
*Good Client Discount <i>Discount for clients who have had NO CONTAMINATION for previous year. Discount is</i>	\$120 per year

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<i>reviewed and applied annually. For annual contracts only.</i>	
*Bronze Level Client Discount <i>Discount for clients who produce over 1,000 pounds of glass per month on average based on the previous year. Discount is reviewed and applied annually. For Annual contracts only.</i>	\$100 per year
*Silver Level Client Discount <i>Discount for clients who produce over 2,000 pounds of glass per month on average based on the previous year. Discount is reviewed and applied annually. For Annual contracts only.</i>	\$150 per year
*Gold Level Client Discount <i>Discount for clients who produce over 3,000 pounds of glass per month on average based on the previous year. Discount is reviewed and applied annually. For Annual contracts only.</i>	\$200 per year

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CLASSY GLASS STATION SERVICE DESCRIPTION

WHAT IS A CLASSY GLASS STATION?

Clear Intentions "Classy Glass Stations" are community drop-off points for recycling glass. These Stations are placed throughout Colorado at highly trafficked areas, such as local grocery and liquor stores, community centers, and campuses to allow the public to conveniently recycle 100% of the glass that they collect.

Classy Glass Stations also support our communities through quarterly donations to local non-profits.



CLEAR INTENTIONS LLC - 5601 DOWNING ST, DENVER CO 80216 - WWW.CLEARINTENTIONS.GLASS - (303) 993-8221

Service Benefits

Glass Stations are made to provide glass recycling to the public in convenient, high traffic areas such as common areas, HOA's, in front of grocery stores, liquor stores, etc. These stations have the following benefits:

Cleanliness & Area Maintenance

Our drivers make sure to keep the area clean around your Glass Station as well as clear for the public to use. Keeping brooms on the

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	back of the trucks so they can always sweep up glass that may have dropped on the ground as well as ice melt for the winters to keep the area clear.
Enclosed & Locking	These stations are fully enclosed and locked to control contamination and overflow.
Quarterly Glass Report	Each location and it's success matters to us, so we track how much glass is being recycled and give you a report every quarter that shows the monthly weights so you can track the success too!
Station Maintenance	Maintenance of Glass Stations include painting, repairs, cart swaps & updating signage.
Training Pictures On Station	All Glass Stations come fully loaded with training material right on the station! This includes pictures to help people understand what can be recycled and what can't.
Weekly Service	All Glass Stations are serviced up to 1x per week and monitored for additional service.
Your Logo On The Front	Your logo goes on the front of the station to let the public know that you are to thank for the awesome service!

Standard Service Costs & Fee's

How the program works

1. Find Host Location; *This is the location that a Station will be placed for the public to utilize. The location must be a high-trafficked area that is easy to find and use by the general public, such as in front of a grocery store.*
2. Placement Fee Payee; *This is a one-time fee to place the station.*
3. Service Fee; *This is a monthly fee to pay for the service to the station*

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Standard Service Items	Cost
Glass Station Placement Fee Placement fee for new station in a new location.	\$100
Glass Station Service Fee Service Fee is per month and includes 1 pick up per week, maintenance of the station and movement of the station if needed and reports.	\$125

Your Program Estimation

Below is an estimation of how many Glass Stations would be needed to fully capture the glass being produced by your community. There are two main points we look at in order to give you this estimation:

1. Number of Locations: To make glass recycling as convenient for the public as possible, we suggest putting a Glass Station in highly trafficked areas (such as a grocery or liquor stores) no more than 1.5 miles apart.
2. Number Of Stations: This number is determined on the population of the city and the estimated glass being produced by the public.

Estimation for a fully accessible Glass Station program in Breckenridge:

Number Of Locations	Number Of Stations
6	24

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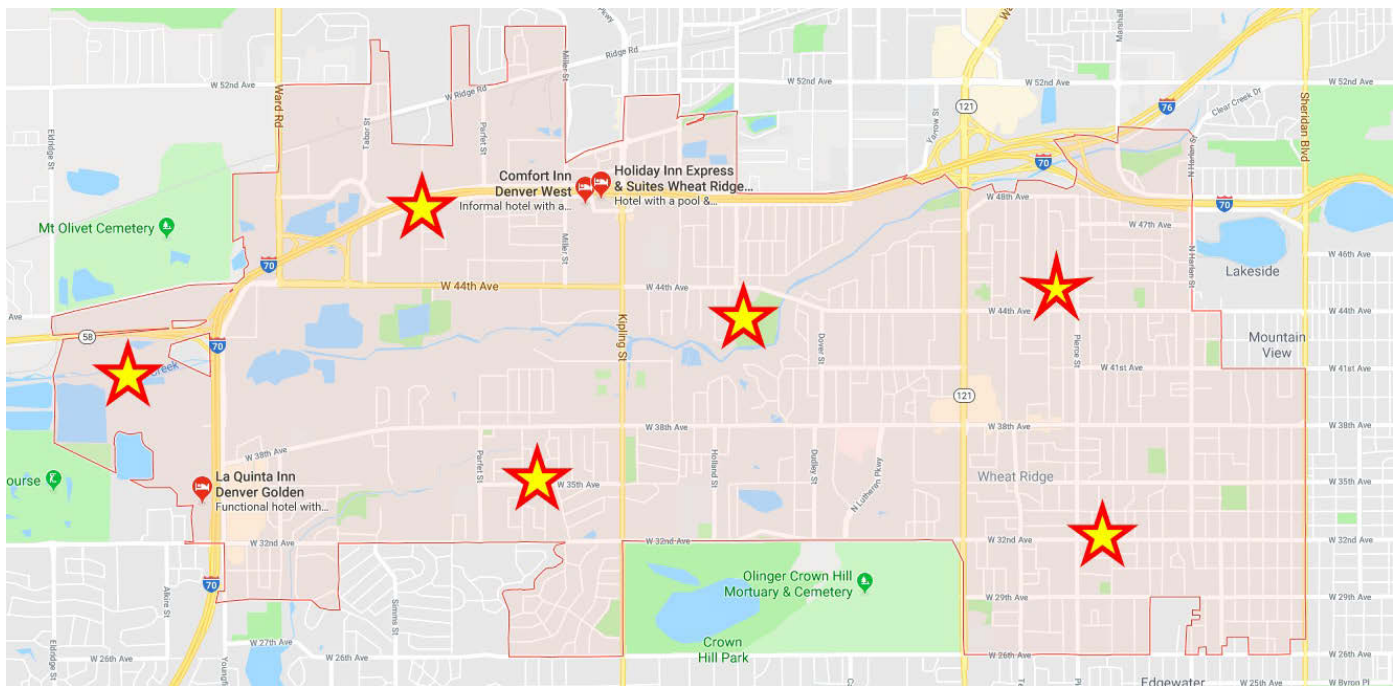


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Name	Price	QTY	Subtotal
Glass Station Placement Fee Placement fee for new station in a new location.	\$100.00	6	\$600.00
Glass Station Service Fee Service Fee is per month and includes 1 pick up per week, maintenance of the station and movement of the station if needed and reports.	\$125.00	24	\$3,000.00

Total \$3,600.00

**Suggested areas to place Glass Stations in your community:
(map provides area guidelines, not specific placement)**



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GLASS SATELLITES

Glass Satellites are a combination of two types of roll-offs that are accessible to different groups and assist in collecting larger quantities of glass. Satellites support multiple Clear Intentions' programs, allowing for, and promoting, additional community participation.

Service Benefits

100% Glass Recycling Guaranteed	We can guarantee 100% of the glass collected in our programs is recycled and put BACK into the economy. None of our glass hits a landfill and we proudly serve a diverse range of industries throughout Colorado.
ALL Colors Accepted	All colors are accepted and used, including blues, pinks, reds and any other color bottle you can imagine
Drinkware Accepted	Yes, we also accept drinkware! wine glasses, drinking glasses- just no cooking ware.
Improve Economy	Good quality glass has many uses and can help our economy grow. However, too many businesses can get their hands on good material to use. Help us change that, improve our economy by recycling glass separately.
Lower Emissions	Due to the efficiency of the trucks used by Clear Intentions, we are able to increase efficiency with gas and lower our emissions and footprint.
NO Color Separation Required	Clear Intentions separated colors at the facility in Denver, making glass recycling easier for the public.
Training Material On Roll-Offs	We believe in consistent and clear education. So all public roll-offs come with training material printed directly on them to help the public know what they can and can't recycle.

Glass Recycling Roll-Off Service

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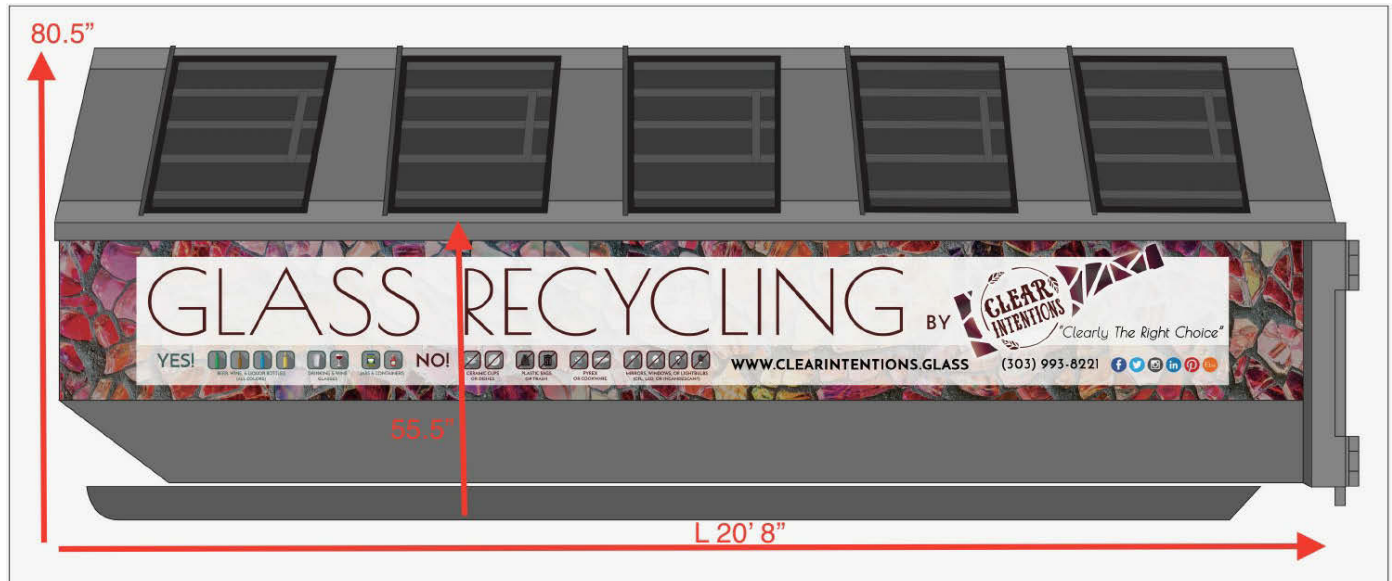


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Glass Recycling Roll-Offs are closed top roll-offs with doors that are accessible to the public, these are commonly placed in recycling drop-off centers.

Placement Process:

- Identify main location for Glass Recycling Roll-Off FOR public access
 - 2 on site locations are needed for swap outs
- Set up account with Clear Intentions for payment of services
- Clear Intentions delivers roll-off and bills client for services rendered
- Cost is based on location and billed per pull

Your Program Estimation

Below you will find the quoted cost(s) for these services in your area, the cost is per pull:

Name	Price	QTY	Subtotal
Roll Off Cost Per Pull	\$81.52	1	\$81.52
			Subtotal \$81.52
			Total \$81.52

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RECOMMENDATIONS

We love to see our clients succeed and know that you want to see all of your efforts count! Here are some additional recommendations that would help your recycling programs get you the best results possible.

Marketing Efforts

Provide adequate exposure of programs to the public. Suggestions include:

1. A glass recycling section on city's website with program details and locations
2. Press Release highlighting the city's relationship with Clear Intentions, with program details and locations to recycling glass.
3. A highlight of the program in any listserves or newsletters relevant to the program
4. Announcements via social media of the program and its locations

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Memorandum

TO: Mayor and City Council

THROUGH: Patrick Goff, City Manager
Heather Geyer, Administrative Services Director

FROM: Carly Lorentz, Assistant to the City Manager

DATE: February 26, 2018

SUBJECT: Conversion Therapy

At Council's request, the topic of conversion therapy is brought before Council as a discussion item. Other cities in the area have passed proclamations or resolutions addressing conversion therapy, attached is an example of a proclamation from the City of Edgewater.

Attachment:

1. Sample Proclamation



PROCLAMATION

City of Edgewater 2017 Conversion Therapy

WHEREAS, all people are entitled to their own identity and to be welcomed as they are; and

WHEREAS, the American Psychological Association, American Academy of Child and Adolescent Psychiatry, American School Counselor Association and other professional organizations concluded that sexual orientation and gender identity change efforts can pose critical health risks to lesbian, gay, bisexual, transgender and queer people, including depression, suicide, substance abuse, self-hatred and a feeling of being dehumanized; and

WHEREAS, the City of Edgewater acknowledges that conversion therapy to change one's sexual orientation, gender identity or gender expression is a harmful abuse to those subjected to these practices; and

WHEREAS, the City of Edgewater knows that being lesbian, gay, bisexual, transgender and/or queer is not a disease, disorder, deficiency or shortcoming. In fact, being part of the Lesbian, Gay, Bisexual, Transgender and Queer (LGBTQ) community is a diversity to be celebrated and one of the many cultural groups within our community; and

WHEREAS, we as a community can prevent future abuses from conversion therapy by raising awareness of this issue.

NOW, THEREFORE I, Kris Teegardin, Mayor of the City of Edgewater, do hereby proclaim the City of Edgewater to be

OPPOSED TO CONVERSION THERAPY

in the City of Edgewater, and I call upon the people of Edgewater to recognize this abuse against LGBTQ people, specifically our LGBTQ youth, and to stand against it in our community.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the seal of the City of Edgewater, Colorado to be affixed this 2nd day of November, 2017.

Signature: _____

Date: _____

Conversion Therapy – therapy aimed at changing sexual orientation- sometimes referred to as reparative therapy - defined by the American Psychological Association. Type of psychiatric treatment “based upon the assumption that homosexuality per se is a mental disorder or based upon the prior assumption that a patient should change his/her sexual homosexual orientation.”

Christian right political groups have marketed sexual orientation change directly to consumers. In 1998, these groups including the Family Research Council and the American Family Association spent \$600,000 on advertising promoting conversion therapy. A majority of people who attempt to change their sexual orientation come from conservative religious backgrounds.

The ethics guidelines of major US mental health organizations (American Psychological Association) vary from cautionary statements about the safety, effectiveness, and dangers of prejudice associated with conversion therapy to recommending that ethical practitioners refrain from using conversion therapy or referring patients to others who do (American Counseling Association). It may be harmful if the client is egosyntonic and does not wish to change their sexual orientation.

*egosyntonic – refers to the behaviors, values and feelings that are in harmony with or acceptable to the needs and goals of the ego, or consistent with one’s ideal of self-image

List of US jurisdictions banning conversion therapy for minors; New Jersey(2013), California(2012), Oregon(2015), Illinois(2015), Vermont(2016), New Mexico(2017), Connecticut(2017), Rhode Island(2017) and Nevada(2017)

Territories – District of Columbia (2014)

Many Counties in Ohio, Florida, Washington, Pennsylvania, Arizona (2015-2017)

States with pending legislation to ban conversion therapy on minors: Arizona, Hawaii, Iowa, Kansas, Maine, Massachusetts, Minnesota, Missouri, New York, Pennsylvania, Texas, Virginia, Washington, West Virginia and Wisconsin.

The Therapeutic Fraud Prevention Act, which would ban conversion therapy nationwide, has been introduced in the 114th United States Congress and the 115th United States Congress by Rep. Ted Lieu (D-CA) who had authorized the California bill while State Senator

As of November 2017, three cities have passed non-binding resolutions declaring opposition to conversion therapy. These three cities are Edgewater, CO (see attached), Westminster CO and Worcester MA.

Source Wikipedia