

## WHEAT RIDGE 2035 VISION AND GOALS

### 2035 VISION

Wheat Ridge is an attractive and inviting city and community for families. Wheat Ridge has great neighborhoods, is a hub of commerce with a choice of economically viable commercial areas and has diverse transportation. Wheat Ridge is committed to environmental stewardship and its residents enjoy an active, healthy lifestyle, and are proud of their hometown.



## 2035 VISION TOPICS AND SMART GOALS

### 1. WHEAT RIDGE IS AN ATTRACTIVE AND INVITING CITY



1. Develop a visual art presence in the City
2. Ensure that the City has attractive and inviting open space and parks
3. Underground utility lines in commercial corridors to improve streetscapes
4. Expand proactive code enforcement

### 2. WHEAT RIDGE IS A COMMUNITY FOR FAMILIES



1. Improve the quality of Wheat Ridge's public schools
2. Provide options for seniors to age in place
3. Support residents in taking an active role in community policing
4. Build a new library in Wheat Ridge

### 3. WHEAT RIDGE HAS GREAT NEIGHBORHOODS



1. Set a clear policy to achieve diverse housing options
2. Facilitate neighbor-to-neighbor relations

### 4. WHEAT RIDGE HAS A CHOICE OF ECONOMICALLY VIABLE COMMERCIAL AREAS



1. Build out key development sites along I-70 corridor by 2025
2. Provide support to existing commercial areas
3. Proactively identify emerging redevelopment areas
4. Become a leader in technological infrastructure

## 2035 VISION TOPICS AND SMART GOALS

### 5. WHEAT RIDGE HAS DIVERSE TRANSPORTATION

1. Improve and identify areas of need for public transportation
2. Implement top three priorities of bike/pedestrian plan
3. Increase connectivity to surrounding communities and local gathering centers
4. Maintain the level of existing RTD routes
5. Increase multi-modal access to G Line stations



### 6. WHEAT RIDGE IS COMMITTED TO ENVIRONMENTAL STEWARDSHIP

1. Create an Environmental Sustainability Committee to set priorities for the City for the next five years



### 7. WHEAT RIDGE RESIDENTS ARE PROUD OF THEIR HOMETOWN

1. Create a public survey that captures the quality of resident life, specifically in terms of the “live, work, play” metrics
2. Create five additional opportunities for meaningful public engagement
3. Increase public participation by 20% in all city-wide meetings



### 8. WHEAT RIDGE RESIDENTS ENJOY AN ACTIVE, HEALTHY LIFESTYLE

1. Increase young family participation in City-sponsored recreation programs
2. Develop an active relationship with Lutheran Medical Center (LMC) and plan and implement three programs that promote an active, healthy lifestyle

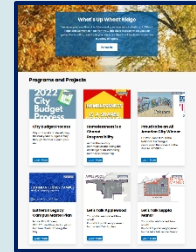


## 2021-2022 STRATEGIC PRIORITIES

City Council held a strategic planning retreat in February 2021. Eight priorities were established to be implemented over the next two years. A series of study sessions have been held where staff presented information, work plans, and ideas and sought feedback from City Council.

### 1. New Efforts of Engagement in Government; Understanding City Processes

City Council seeks to de-mystify government for its constituents. This priority continues efforts to educate the community about how their local government works and broaden community engagement in City processes.



### 2. Implement Bulk Plane in all Residential Zone Districts

City Council adopted residential bulk plane standards in 2016, which apply to single-family homes in the Residential-One C and Residential-Three zone districts. This priority would expand these standards to apply in more residential areas.



### 3. Re-examine and Advance Sidewalks on 38th Ave

W. 38<sup>th</sup> Avenue has been identified as the City's "Main Street" in various policy documents and through various community outreach processes. This priority improves safety, walkability, and connectivity along the full length of this primary Wheat Ridge corridor.



### 4. Review the Vision, Mission, and Funding of Localworks

City Council authorized the formation of Wheat Ridge 2020, now Localworks, in 2005 as a non-profit corporation, for the purpose of assisting the City in bringing about community revitalization and setting the direction for and implementing the revitalization strategies. This priority involves a review of current Localworks activities and its vision for the future.





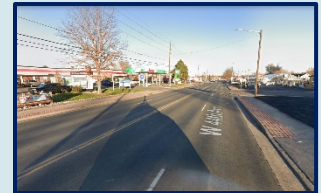
## 5. Streamline Permit Processes

This priority focuses on improving the permitting and licensing processes for businesses, with an emphasis on small businesses. This includes providing helpful educational materials to make expectations and processes clearer and more transparent and providing seamless internal handoffs.



## 6. Commercial Corridor Improvements

City Council recognizes the crucial role that commercial corridors play in building healthy and vibrant communities. This priority includes a review of codes and programs that affect the vibrancy of commercial corridors. The goal of this priority is to support city businesses and enhance the look of Wheat Ridge by improving the conditions of these corridors.



## 7. Policy on non-conforming accessory dwelling units (ADUs)

Accessory Dwelling Units (ADUs) are secondary, independent housing units with a separate entrance, kitchen, bath, and bed created within an existing home or on its lot. Non-conforming ADUs exist throughout the City. This priority considers the creation of policy to address new and existing ADUs.



## 8. Develop Solutions and Work with Partners to Address Homelessness

The Homeless Navigation Program assists those experiencing homelessness. Along with outreach and community education, the program is connecting individuals to stable, permanent housing and seeking partnerships and opportunities to address these challenges on a larger scale.



